

What are your Business Values?

- What values are absolutely essential to your work?
- What values are essential to supporting your uniqueness?

Acceptance	Drive	Inspiring	Risk
Accountability	Effectiveness	Integrity	Satisfaction
Accuracy	Efficiency	Intelligence	Security
Achievement	Empathy	Intensity	Selfless
Adaptability	Empower	Intuitive	Self-reliance
Ambition	Endurance	Irreverent	Sensitivity
Assertiveness	Energy	Joy	Serenity
Balance	Enthusiasm	Justice	Service
Beauty	Equality	Kindness	Sexuality
Boldness	Ethical	Knowledge	Sharing
Brilliance	Excellence	Leadership	Simplicity
Calm	Experience	Learning	Sincerity
Capable	Expressive	Logic	Skill
Careful	Fairness	Love	Spirit
Certainty	Family	Loyalty	Spirituality
Challenge	Famous	Mastery	Spontaneous
Charity	Feelings	Maturity	Stability
Clear	Focus	Meaning	Status
Clever	Fortitude	Moderation	Strength
Comfort	Freedom	Motivation	Success
Commitment	Friendship	Openness	Support
Communication	Fun	Optimism	Sustainability
Community	Generosity	Order	Talent
Compassion	Giving	Originality	Teamwork
Confidence	Goodness	Passion	Thorough
Consciousness	Gratitude	Passive Income	Timeliness
Consistency	Greatness	Peace	Tolerance
Control	Growth	Performance	Toughness
Conviction	Happiness	Persistence	Traditional
Cooperation	Hard work	Playfulness	Tranquillity
Courage	Harmony	Potential	Transparency
Courtesy	Health	Power	Trust
Creativity	Honesty	Professionalism	Truth
Credibility	Hope	Prosperity	Understanding
Curiosity	Humility	Purpose	Uniqueness
Decisive	Imagination	Quality	Vision
Dedication	Improvement	Realistic	Vitality
Dependability	Independence	Respect	Wealth
Determination	Individuality	Responsibility	Welcoming
Devotion	Innovation	Results-oriented	Winning
Discipline	Inquisitive	Reverence	Wisdom